

6 July 2022

Subject: Official Information Act Request re: communications and media

Thank you for your request for information under the Official Information Act received by Lakes DHB on 7 June 2022.

I would like to request the following information from your organisation, for each financial year: 2017, 2018, 2019, 2020, 2021 and for the partial year of 2022 to date:

- 1. Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff).***

See question 5.

- 2. The salary range paid to communications staff in each year.***

As the number of staff in the communications team is small, Te Whatu Ora-Lakes is withholding this information pursuant to clause 9(2)(a) of the Official Information Act to protect the privacy of a natural person.

- 3. Number of communications/media contractors used in each year.***

| | |
|---------|---|
| 2016/17 | 0 |
| 2017/18 | 0 |
| 2018/19 | 0 |
| 2019/20 | one contractor (started part-time in March 2020 and increased to full time) |
| 2020/21 | two contractors (1 full time, 1 x .5) |
| 2021/22 | two contractors until October 2021(1 full time and 1x .5) |

- 4. Total sum paid to communications contractors in each year***

| Financial year | Contractor cost \$ |
|----------------|--------------------|
| 16/17 | 0 |
| 17/18 | 0 |
| 18/19 | 0 |
| 19/20 | 13,160 |
| 20/21 | 69,630 |
| 21/22 | 36,177 |

- 5. A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers).***

2017 - .5FTE, 1FTE (assistant communications officer, communications officer)
 2018 - .6FTE, 1FTE (assistant communications officer, communications officer)
 2019 - .6FTE, 1FTE (assistant communications officer, communications officer)
 2020 – 2FTE, 1 contractor (assistant communications officer, communications officer, communications contractor)
 2021 - 2FTE, 1 contractor, .5 contractor (assistant communications officer, communications officer, communications contractors)
 2022 – 3FTE (communications advisor, digital communications advisor and communications manager)

6. How many media queries received in each year?

We do not collate this information. However, below is the number of media releases.

Media releases:

| | |
|----------------|--|
| 2020/21 | 120 |
| 2019/20 | 199 media releases / responses (very large number Covid-19 related) |
| 2018/19 | 84 |
| 2017/18 | 81 |
| 2016/17 | 104 |

7. How many interview requests received in each year?

We do not collate this information.

8. How many media interviews given, and to which media organisations and when?

See above.

9. Total salary costs for communications staff each year?

| Financial year | Total salary cost for comms staff \$ |
|----------------|--|
| 16/17 | 136,495 |
| 17/18 | 144,582 |
| 18/19 | 149,529 |
| 19/20 | 154,497 |
| 20/21 | 176,780 |
| 21/22 | Still being finalised for end of June 2022 |

10. In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum.

As the number of staff in the communications team is small, Te Whatu Ora Lakes is withholding this information pursuant to clause 9(2)(a) of the Official Information Act to protect the privacy of a natural person.